



## Do It! Marketing: Your Game Plan for Digital Marketing Success

Monday April 22, 2013  
9:00 AM to 12:00 PM



This high-energy, high-content executive seminar will guide you through all the social media strategies, tools, and tactics you need to know – and help you organize them into your *Simple Social Media Marketing Plan*.

### Learning Objectives:

- Organize your social media priorities behind one of three main purposes
- Operationalize your social media game plan with time-saving tools
- Leverage and grow the impact of all your social media efforts and assets

Please visit [www.youthcatalytics.org](http://www.youthcatalytics.org) for a full description of the training and its learning objectives.

### FEES:

- Members of the Worker's Compensation Trust register for a steeply discounted rate of \$40 per person
- TOPIC Partners and Host Sites free!

### QUESTIONS?

Please contact Karen Vincelette at (802) 370-5007 or [kvincelette@youthcatalytics.org](mailto:kvincelette@youthcatalytics.org)

**REGISTRATION INFORMATION:** To register and pay online go to <http://www.youthcatalytics.org>. If you prefer to pay by check, please completed this registration form and mail it to our main office at the address below. You may register up to two people per registration form at a cost of \$40.00 per person.

Agency: \_\_\_\_\_

Name: \_\_\_\_\_ Position \_\_\_\_\_

\*Email: \_\_\_\_\_

Special Accommodation or Dietary Needs: \_\_\_\_\_

Name: \_\_\_\_\_ Position \_\_\_\_\_

\*Email: \_\_\_\_\_

Special Accommodation or Dietary Needs: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Total Amount Enclosed: \$ \_\_\_\_\_

**\* Remember to provide your email address. When we receive your registration form, we may email updates and other materials as well as your receipt for payment.** Please fax or mail the completed form with your payment to:

Youth Catalytics, Box 35, Charlotte, VT 05445